

BACKGROUND COSTINGS FOR BOLLARD ARTS PROJECT : Commencing Spring 2010

GENERAL ESTIMATED COSTS

Design and Hosting of Website (2 years):	Up to £500	see Note
Insurance:	£250	
Promotional Leaflets to be produced on completion of around 10 bollards (estimated August)	£300	
Longer-term Tourist focussed Leaflets on completion of Year 1 decorations (estimated November/December 2010)	£300	
Publicity cost of Launch - room hire, invites, etc (on completion of initial decorations - July)	£100	
Cost of publicity for community competition - print, postage, etc (estimated May/June 2010)	£50	
Prizes for Competition:	£100	

TOTAL ESTIMATED GENERAL COSTS

£1650
£5700 - £1650

DECORATION BUDGET AVAILABLE FOR YEAR ONE *see Note below:*

£4050

Note: Changes to the above through donations/sponsorship will release funds towards further decoration.

PRODUCTION COSTS:

Each bollard will be around £75 - £100 to work up designs for presentation,	allow average £75
Painting costs will vary depending upon the intricacy of the design but are estimated at between £75 and £150 each,	allow average £100
Materials per bollard	approximately £25
Average cost for design, painting and materials per decoration	£200

These General and Decoration costs would allow up to £4050 to be used at £200 each = 20 bollards

Note: There are approximately 40 bollards in the town, most of which would be suitable for some form of decoration
Any savings go into decoration of further bollards above this estimated 20.

INCOME

Sponsorship: Unknown.

Note that ALL Sponsorship income will go into the account for continuing the project into future years.