

Replacements for the Brown Signs on the A34

Background

One of the brown signs on the A34, advertising the Silk Mill was slightly damaged in 2009. Under Highways agency regulations, the agency reserves the right to remove damaged signs and intended to remove all the signs, north and south of the town. This would detrimentally affect the level of visitors to the Silk Mill, many of whom visit because they have seen the signs. The Highways Agency were contacted but refused to allow the signs to remain and would not replace them.

Replacement signs on private land are being planned. The size has been set at 3m x 2m supported on 3.5m posts and black text on a white background has been suggested for the lettering. Meetings are to be arranged with prospective businesses requiring advertisement. Once the sign wording has been specified (Historic Town, Silk Mill, White Hart Hotel etc) the detail can then be discussed with a planning officer and then with the respective site owners.

Person responsible for seeing through to completion

Eric Dunlop – contact e.d.services@btinternet.com

Budget

£3,000

Monthly reports from Eric Dunlop

April 2010

Discussions are still underway with the landowners.